

## NORTHERN TERRITORY MAJOR EVENTS COMPANY

### Territory Day 2025 – Share your Territory Story Competition

#### COMPETITION

1. Information on how to enter and prize details form part of these conditions. Entry into this Promotion is deemed acceptance of these terms and conditions.
2. The “**Promoter**” is Northern Territory Major Events Company (ABN: 22 085 961 520) of 16 Bennett Street, Darwin, Northern Territory 0800 (“**NTMEC**”).

#### PROMOTION PERIOD

3. The Promotion commences at 10:00am Australian Central Standard Time (“ACST”) on Friday, 2 May 2025, and will continue until 11:59pm ACST on Monday, 26 May 2025. (“**Promotion Period**”).

#### ELIGIBILITY

4. Entry is open to all Australian residents aged 18 or over.
5. Eligible Entrants expressly exclude employees of the Promoter, event partners and any agencies, firms and/or companies (and their immediate families), who are directly associated with the Promotion.

#### HOW TO PARTICIPATE

6. To enter the competition, an Eligible Entrant must: submit an eligible video through our website (<https://territoryday.nt.gov.au/>)
7. The Promoter will select the winner based on:
  - Storytelling impact and authenticity.
  - Creativity and originality.
8. This Promotion is a game of skill and chance plays no part in determining the winner.
9. All entrants and the winner give the Promoter permission to publish their name and submitted content on social media or any other publicity without compensation.
10. The Winner will be announced on the Territory Day Facebook and Instagram pages at 3:00pm ACST on Monday 2 June.

#### PRIZES

11. The following prizes (**Prize**) will be provided by the Promoter:
  - **One NT Now voucher valued at \$2,500 to be used anywhere in the NT**
    - Must be booked by 31 July 2025 for travel between 1 July 2025 – 31 March 2026, subject to availability and blackout periods including school holidays apply.

#### Conditions:

- Subject to availability. Supplements and blackout dates may apply.
- If any part of the prize is unavailable, Holidays of Australia & the World / NT Now, at its discretion, reserves the right to substitute the prize with a prize to the equal or greater value.
- Travellers may extend their stay / upgrade accommodation at additional cost.
- Some tours may require minimum age requirements and or fitness requirements.

- Weight limitation for the Scenic flights: Maximum passenger weight per seat: 136kg and maximum total combined passenger weight: 260kg
  - Any and all costs associated with collecting the prize including but not limited to taxes, transport, accommodation, meals, beverages, travel insurance, passports, visas, excess baggage, and items of a personal nature are the sole responsibility of the entrant.
  - Prize cannot be exchanged for cash.
  - Vouchers are redeemable for land components only as Hotels, Tours, transfers, and experiences.
  - Vouchers cannot be used towards flights and cannot be exchanged for cash or other products or services. Any price related to flights or alternative travel arrangements must be paid by the participant at the time of booking.
  - Further conditions may apply.
12. The Prize elements must be used prior to their expiry date.
  13. The Winner is responsible for all expenses in relation to claiming the Prize, including travel costs and spending money.
  14. The Prize is not transferable, exchangeable or redeemable for cash.
  15. The Promoter reserves the right to change the Prize, these terms and conditions or any aspect of the competition at its discretion.

## NOTIFICATION

16. If the Winner, after accepting the Prize, is physically unable to claim their Prize, they may nominate a proxy ("Nominated Replacement"), by no later 2 July 2024.
17. The Winner agrees to participate and cooperate as required in all editorial activities relating to the competition, including but not limited to being interviewed, photographed and broadcast. The Winner (and their guest) agree to grant the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media and the Winners (and their companions) will not be entitled to any fee for such use.
18. The Promoter will hold the copyright to any photographs, video footage or written comment taken for publicity purposes and can use these items in any promotional material unconditionally.

## GENERAL

19. To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever (including but not limited to direct or indirect loss) or personal injury suffered or sustained in connection with this Promotion.
20. Any questions, comments or complaints regarding this Promotion should be directed to the Promoter.
21. The Promoter shall not be liable for any Prize that may be lost, stolen, forged, damaged or tampered with in any way before, or after, it reaches the winner.
22. The Promoter accepts no responsibility for any variation in the value of a Prize.
23. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. Entries will be deemed to be accepted at the time of receipt by the Promoter. No responsibility will be taken for lost, late or misdirected entries. The Promoter is not responsible for technical difficulties with the entry

mechanism and does not warrant that the entry mechanism will be available at all times.

24. If, for any reason, the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, COVID-19, technical failure or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right in its sole discretion to take any action that may be available, subject to State and Territory regulations.
25. Any entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, or who does not properly comply with the entry process, will be ineligible to win and it is within the Promoter's discretion to not display, or remove entries, from social media and the website.
26. Incomplete, illegible or incorrect entries or entries containing offensive or defamatory comments, or which breach any law or infringe any third-party rights, including intellectual property rights, will be deemed ineligible.
27. The Promoter reserves the right to disqualify entries in the event of non-compliance with these terms and conditions of entry. In the event there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
28. All contestants release from, and indemnify the Promoter against all liability, cost, loss or expense arising to of accepting the prize or participation in the competition including but not limited to loss of income and personal injury.
29. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.
30. This competition is governed by the laws of the Northern Territory.

## PRIVACY

31. By entering the Promotion, the entrant understands and agrees that the Promoter may use and disclose the information provided by the Entrant on the terms and for the purposes (including marketing) of conducting this Promotion and for other purposes of collection as set out in the Promoter's Privacy Statement available at <https://territoryday.nt.gov.au/wp-content/uploads/2021/08/Privacy-Policy.pdf>
32. The entrant agrees that the Promoter can continue to contact them event after this Promotion ends. If the customer would like to access or correct the personal information that the Promoter holds about the customer, or if the customer does not wish the information to be disclosed, the entrant should advise the Privacy Officer of the Promoter by email [major.events@nt.gov.au](mailto:major.events@nt.gov.au).